

Carroll County Coalition for Public Health

*Carroll County
Public Health Advisory Council
(PHAC) Annual Meeting*

*Caleb Gilbert, C3PH PHAC Coordinator
Camp Calumet, West Ossipee, NH
November 29th, 2018*

CARROLL COUNTY COALITION
FOR PUBLIC HEALTH
An Initiative of Granite United Way

Thank You to Our Event Sponsors!



Agenda

9:00-9:20am: Registration, Networking, Light Breakfast

9:20-9:30am: Welcoming Remarks

9:30-10:30am: State of Public Health in Carroll County

10:30-10:45am: CHNA Update

10:45-11:00am: Break

11:00-12:00pm: Keynote

12:00-1:00pm: Lunch

1:00-2:00pm: MWV Age Friendly Initiative

Carroll County Coalition for Public Health

The mission of the Carroll County Coalition for Public Health (C3PH) is to promote, protect, and improve the health and well-being of communities within Carroll County, New Hampshire through the proactive, coordinated, and comprehensive delivery of essential public health services

Our Staff

- **Caleb Gilbert:** *Public Health Advisory Council (PHAC) Coordinator*
- **Terri Fraser Hooper:** *Medical Reserve Corps Volunteer Coordinator*
- **Jeff Jones:** *Public Health Emergency Preparedness Coordinator*
- **Jennifer Selfridge:** *Prevention Resource Coordinator*
- **Catalina Kirsch:** *Continuum of Care Facilitator*

Subcontracted Partner

- **Schelley Rondeau, Central NH VNA:** *School-based Flu Clinics & Young Adult Services*



NH DHHS Contract: Scopes of Services

(funded)

- Public Health Advisory Council
- Public Health Emergency Preparedness
- School-Based Vaccination Services
- Substance Misuse Prevention
- Continuum of Care for Substance Use Disorders
- Young Adult Strategies
- Young Adult Leadership

State of Public Health in Carroll County:

Update on Community Health Improvement Plan Priorities

Carroll County Promise 2020: Community Health Improvement Plan (CHIP)

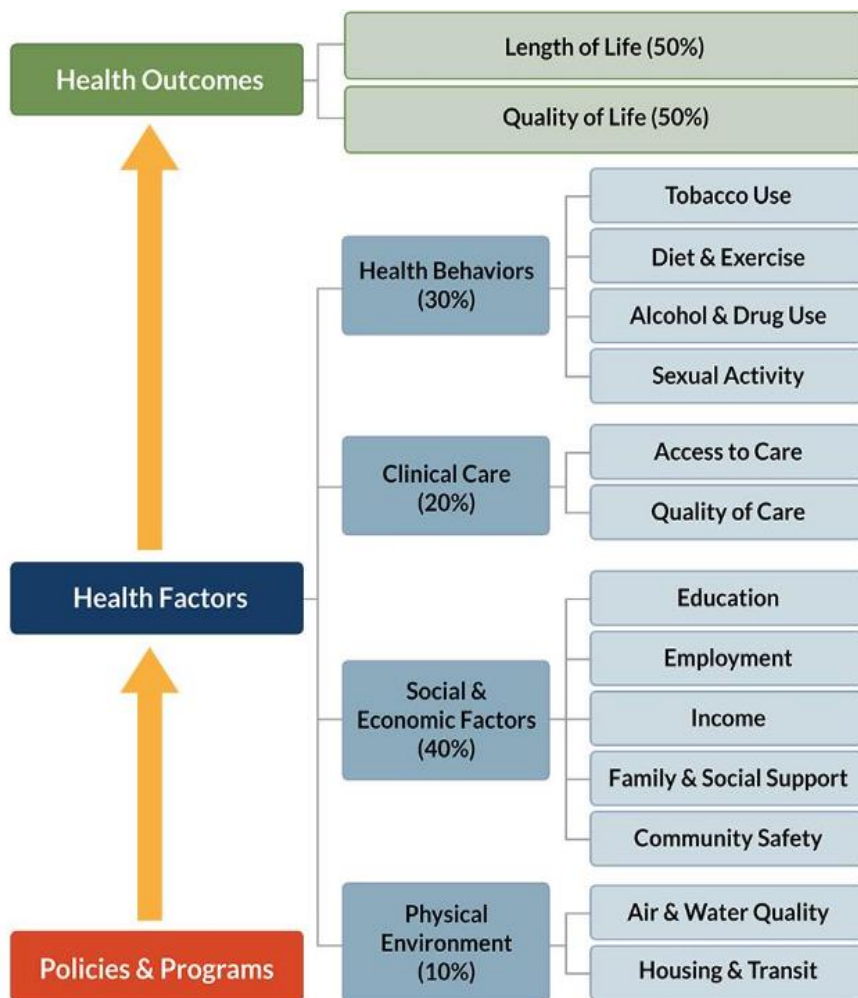
6 Priorities:

- *Early Childhood and Early Parenting Support*
- *Access to Comprehensive Behavioral Health Services*
- *Substance Misuse & Addiction*
- *Chronic Disease*
- *Aging with Connection and Purpose*
- *Public Health Emergency Preparedness Across the Lifespan*

County Health Rankings Model of Population Health

(with C3PH Priority Areas)

<http://www.countyhealthrankings.org/app/new-hampshire/2017/rankings/carroll/county/outcomes/overall/snapshot>



County Health Rankings model © 2016 UWPHI

- Substance Misuse & Addiction
- Chronic Disease
- Access to Comprehensive Behavioral Health Services
- Early Childhood and Early Parenting Support
- Aging with Connection and Purpose
- Public Health Emergency Preparedness Across the Lifespan

Priority Updates:

Public Health Emergency Preparedness Across the Lifespan:

**Jeff Jones, Public Health Emergency Preparedness and Response Coordinator,
C3PH**

Priority Updates:

Access to Behavioral Health Care / Continuum of Care:

Catalina Kirsch, Continuum of Care Facilitator, C3PH

Priority Updates:

Chronic Disease:

Heather Phillips, Community Health Program Manager, Memorial Hospital

Priority Updates:

Aging with Connection and Purpose:

**Sandy Ruka, Executive Director,
Visiting Nurse, Home Care & Hospice of Carroll County and Western Maine**

Priority Updates:

Early Childhood and Early Parenting Support:

Schelley Rondeau, Pediatric Program Coordinator, Central NH VNA

Priority Updates:

Substance Misuse and Addiction:

Jennifer Selfridge, Prevention Resources Coordinator, C3PH

Keynote Address:

A Trauma-Informed Approach to Public Health Problems

Liz Blackwell-Moore, Birch Lane Strategies

Link to Presentation: http://prezi.com/ojde7gghjysn/?utm_campaign=share&utm_medium=copy



Birch Lane
Strategies

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Social Determinants of Health:

“The conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.”

-Healthy People 2020

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The Gibson Center's Mt. Washington Valley Age Friendly Initiative

Charles Macomber, Gibson Center Board President

Marianne Jackson, Gibson Center Board VP

George Cleveland, Executive Director, Gibson Center



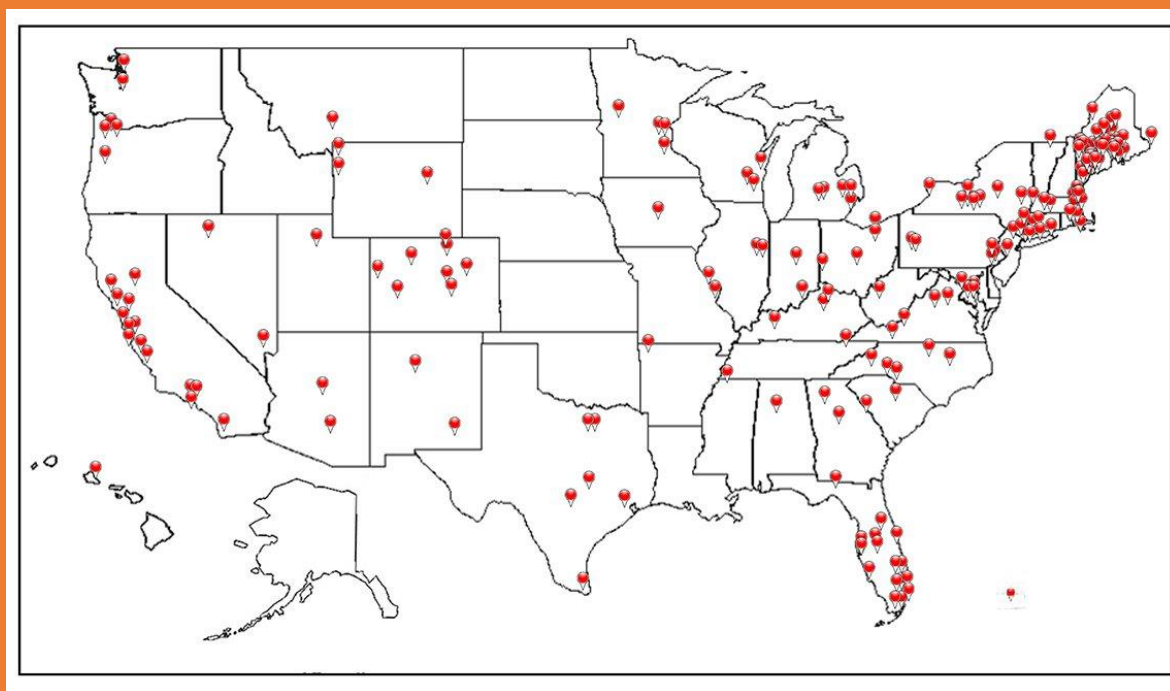
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AARP Age-Friendly Communities

The AARP network of Age-Friendly Communities is an affiliate of the World Health organization's Age-Friendly Cities and Communities program, an international effort launched in 2006 to help cities prepare for rapid population aging and the parallel trend of urbanization.

The program has participating communities in more than 20 nations, as well as 10 affiliates representing more than 1,000 communities.

2017 map of established Age Friendly Communities – Add 11 more – 10 in NH!



AARP's role

AARP's participation in the program advances efforts to help people live easily and comfortably in their homes and communities as they age.

AARP's presence encourages older adults to take a more active role in their communities and have their voices heard.

Initiatives focus on areas such as housing, caregiving, community engagement, volunteering, social inclusion and combating isolation among older citizens.

What Membership Isn't

These are not retirement villages, gated developments, nursing homes or assisted living facilities.

Membership in the network does not mean that the community is, currently, "age-friendly" or a great place to retire.

Membership in the network is *not* an endorsement by AARP.

What Membership Is and Means

“What membership *does* mean is that a community's elected leadership has made the commitment to actively work toward making their town, city or county a great place for people of *all* ages.”

AARP Introduction to the Age-Friendly Community Network

- Notice the language around “elected” and town, city, or county and now state

MWV Age-Friendly Community

11 towns in 2 states

- **Our Mission:** Using the AARP Livable Community Framework, we combine the talents and resources from all of our 11 towns to further develop the Mount Washington Valley as a place for people of all ages and abilities to thrive.
- **Our Vision:** Citizens of all ages can say they would rather live here than anywhere else

1. Outdoor Spaces
and Buildings

2. Transportation

3. Housing

4. Social
Participation

The **AARP** Network of Age-Friendly Communities

and work within

The 8 Domains of Livability

help communities become great for people of all ages

5. Respect and
Social Inclusion

6. Civic Participation
and Employment

7. Communication
and Information

8. Community
and Health Services

Our History

- Tri-State Learning collaborative on Aging - webinar
- Augusta conference on Aging in Maine- panel discussion
- Visit with UNC/Orange County Director of Aging – good friend
- Gibson Long-Range Planning committee
- Consultations with Patricia Oh - Age-Friendly Consultant, AARP Maine/Livable and Todd Fahey of NH AARP
- *Application with Gibson Center taking coordinating role*
- Approach each towns elected officials to obtain letter of endorsement
- Approach pertinent Non-profits for similar letter of support
- Launch with Steering committee Sept. 9, 2018

MWV Domains and Working Groups

- Transportation – George Cleveland
- Housing – Marianne Jackson
- Health – Marianne Jackson
- Outdoor Spaces – Deborah Fauver
- Community Connections – Charlie Macomber

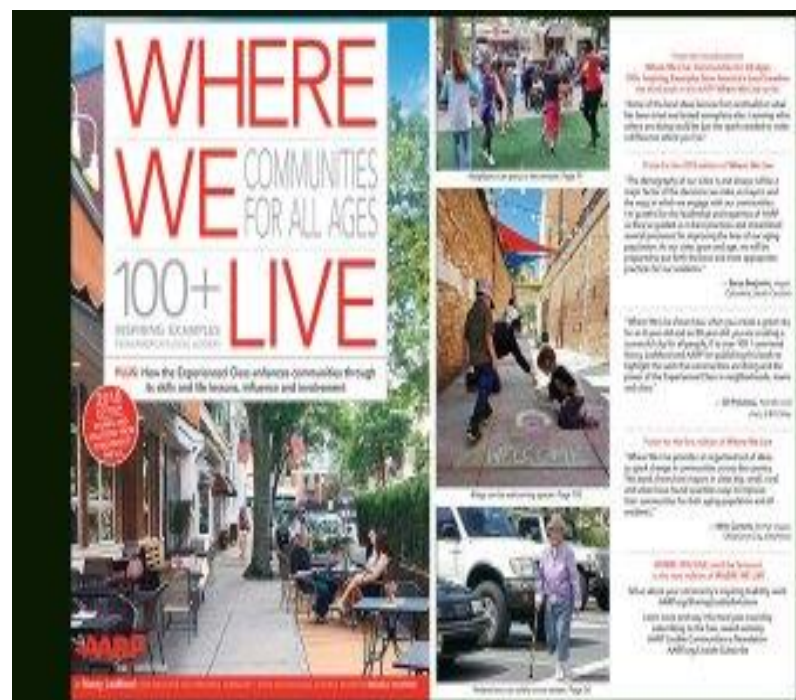
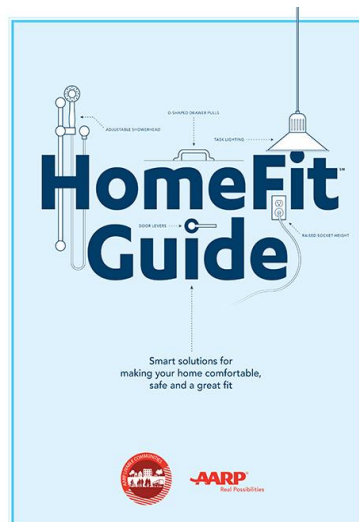
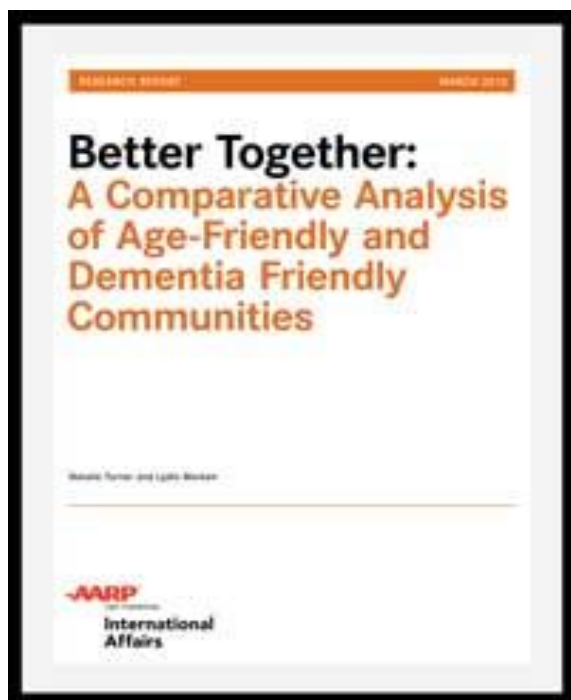
Our Process and Timeline

- Sept 20, 2018 - Launch of the Steering Committee – 25 members
- Initial Working Group meeting – What do we have, what is coming, what are the broad gaps, who else should be involved, what data do we have to support us.
- Sept – Dec. 13 – Working Groups meet to determine 3-5 primary goals
What is underutilized, what has a waiting list, what needs a sustainability plan, what should be replicated, what needs to be created
- Dec. 13 – Steering Committee reconvenes to review all groups' ideas

Moving to the Action Plan

- January 2019 – Working Groups refine their goals using SMART criteria: Specific, Measurable, Attainable, Relevant, Timely
- February 2019 – Steering committee reconvenes to finalize the Action Plan submission to AARP
- February-August 2019 – Work on the goals
- September 2019 – Reconvene, measure, evaluate, revise

Examples of Resources from AARP



Your Turn

Goals for our Health Domain

- SMART- Specific, Measurable, Attainable, Relevant, Timely
- What is underutilized, overutilized, needs to be replicated, needs a sustainability plan, needs to be created?

Looking ahead to SFY 2019....

Across all CHIP Priorities and Scopes of Service we will:

- Revise the Community Health Improvement Plan, in coordination with CHNAs being conducted by Memorial and Huggins Hospitals.
- Consider the role the social determinants of health play in overall outcomes.
- Work to ensure health equity so all of our communities have equal opportunities for good health.
- Engage and educate the business community about the impact of public health issues on their workforce and productivity.



For more information:

C3PH Office Location:

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Thank you to our Funding Partners:



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